



Case Study

UK 'Pop-Up' clinic

Study Overview

Illingworth Research Group was selected by a world leading Global Diagnostics company to enrol 920 female volunteers to test a new, rapid, pregnancy test. This comprised of a minimum of 300 pregnant ladies and 300 ladies who did not become pregnant during this time. The overall study timeline was very challenging and, as a result Illingworth Research Group had to develop a recruitment and enrolment plan to meet these timelines. We enrolled the first volunteer on 30th July 2015 and completed enrollment of 920 volunteers on 15th October 2015, a total of only two and a half months.

Setting Up the Pop-Up Clinics

Illingworth's Director of Research Nursing acted as the Principal Investigator, overseeing all the nursing activities and ensuring data cleaning was conducted on an ongoing basis. We identified a number of suitable locations which would be used as pop-up clinics to see the subjects. These included private physiotherapy rooms, beauty salons and a community centre. The clinics were all selected very carefully ensuring they were in cities with good transport links, private facilities suitable waiting room areas, parking space and pleasant surroundings. In total 14 locations in cities in the UK were selected.

Running the Pop-Up Clinics

Having identified suitable locations for the clinics, Illingworth Research Group worked with a marketing company who advertised for volunteers using a variety of mediums including social media. Several clinics were run in different cities simultaneously in several rounds. The clinics were opened up for 5 days at a time from 8am to 9pm. Our nurses worked in shifts to ensure the 12-hour period was covered.

The volunteers were paid a small stipend for their participation which was all administered by Illingworth Research Group.

Data Management

Although the volume of data per subject was not large, the overall number of subjects and speed of enrolment meant that the data management needed to be well organised, with a constant flow of quality controlled data to the Sponsor. They also worked hard contacting ladies who had not sent in their follow-up forms. A final stipend payment was made upon completion of a follow-up call after the initial clinic visit and receipt of their follow-up forms and samples.

After highly successful study conduct the study closed, fully recruited and the product was approved for use on the market 2 months later.



920
subjects
enrolled