

## Illingworth Research Group Limited Strengthens Business Development and Marketing Functions

Illingworth Research Group are happy to announce the appointment of Richard Smith, Director of Business Development and Amy Bumford, Business Development & Marketing Associate.

Richard joins Illingworth after a multifaceted and successful career in business development across a variety of sectors. Richard will further strengthen the Business Development in liaising with present and potential clients. Amy Bumford joins the company with knowledge of a diverse range of marketing communications. Amy has a wealth of experience within digital marketing and database management which made her the ideal candidate to support both the IT and Business Development functions.

Helen Springford, Vice President of Strategic Development commented upon the new appointments “We are thrilled to have Amy and Richard join the business during this exciting time of rebranding and expansion. I believe their efforts will assist Illingworth Research Group in showcasing its services to existing and prospective clients”.